

Project Specification

Project Name:	Wimbley's Rhetoric / AP Student Website
Client:	Arkansas Gives Back Board; Mr. McGee
Deliverables:	1) Team Charter; 2) Task Schedule; 3) Website; 4) Handout; 5) Email
Start Date:	September 17, 2018
Deadline:	September 30, 2018
Project Team:	Rhonda Thomas ~ Team Member 2 ~ Team Member 3

Project Brief Description

[TEAM: For this project, see page 38 of *Team Writing* and the handout, Working with Dr. Wimbley, Part Two.]

Week 5

- 1) Create team charter
- 2) Create task schedule
- 3) Research effective web design, best practices for document and web design

- (a) Select a web design product for completing a website to send to teachers to help students learn basic rhetorical concepts for the AP exam.

Week 6

- 4) Finalize task schedule
- 5) Design website (content source https://web.cn.edu/kwheeler/resource_rhet.html)
- 6) Design handout
- 7) Write memo to Wimbley/McGee explaining audience-based design choices made on this project

- (a) an explanation of the materials included
- (b) a link to the website
- (c) links or attachments with handouts
- (d) links to the team charter and task schedule

Considerations:

Audience

The website will have a mixed audience of 11th grade students and high school teachers.